

SPONSORSHIP PROPOSAL



NexusCon

Bengaluru '26

Where India's Tech Community Converges

 July 18 2026

 Samarthanam Auditorium

 ~350 Professionals

Presented by TechNexus Community

nexuscon.in



INTRODUCTION

- **Get ready for NexusCon'26 - a high-energy gathering for people who live and breathe AI, Cloud, and what's next in tech. Hosted in Bengaluru, the heart of India's Silicon Valley, this is where developers, builders, and tech leaders come together to share ideas and push boundaries.**
- **NexusCon isn't a usual conference. It's a place where you can actually try out new tech, not just hear about it and meet the people who are building what's coming next.**
- **Whether you're a startup looking to get noticed, a company building cutting-edge solutions, or a team eager to connect with top developer talent this is where it happens. For sponsors, it's more than visibility. It's a chance to plug into a fast-growing, highly engaged community that's actively building in AI and Cloud.**
- **Come build, learn, and connect with us because the future isn't something we wait for. We're creating it here.**



Glimpses of Our Past Events



NEXUSCON BENGALURU '26 — EVENT OVERVIEW



Date:
July 18 2026



Venue:
Samarthanam Auditorium



Capacity:
~350 Professionals



Format:
Full-day conference + Networking



Focus:
Artificial intelligence

WHO WILL ATTEND (Exclusive to professionals)

- ✓ Startup Founders
- ✓ CTOs, VPs & Engineering Leads
- ✓ AI/ML Practitioners
- ✓ Cloud & DevOps Architects
- ✓ Product Managers
- ✓ Software Engineers & Developers

ABOUT TECHNEXUS COMMUNITY



TechNexus is one of India's fastest-growing developer communities - connecting engineers, innovators, and tech leaders across India.

5,000+

LinkedIn Followers

+3,767 in last year

16,000+

Meetup Members

Active & growing

~ 3.1M

Total Reach

Across platforms

4.7★

Event Rating

754 ratings

Our Presence:

Chennai

Bengaluru

OUR TRACK RECORD & PAST EVENT HIGHLIGHTS



30+ events hosted across Chennai & Bengaluru - partnering with Microsoft, GitHub, Elastic, Cloudera, Redis & more

Over 20,000+ developers, students, and professionals across India participated in our events. Featured top-notch speakers, including Microsoft MVPs, AI and Cloud leaders, and industry experts, delivering deep insights into cutting-edge technology.

Attendees experienced AI, Cloud, and data technologies through live demos, real-world case studies, and collaborative learning sessions.

Partnered with leading tech communities, universities, and startups to create a platform for knowledge sharing and networking.

For every event we generated a massive reach with 200+ posts, shares, and engagement across LinkedIn and social media highlighting the community's excitement.



Our Previous Sponsors



Azure Society of Excellence
Powered by ID8NXT



ANALYTICS · PERFORMANCE



*Social media analytics for the past year.

 **3,23,532**

Impressions

 **7,582**

Reactions

 **275**

Comments

 **167**

Reposts

 **3,767**

New Followers

 **15,654**

Page Views

SPONSORSHIP TIERS



Choose the partnership that fits your brand goals

★ PLATINUM SPONSOR

EXCLUSIVE · 1 SLOT ONLY

\$2650

- ✓ Single exclusive sponsor
- ✓ Prime stage & venue naming
- ✓ Co-branded event identity
- ✓ Keynote slot / brand intro
- ✓ All promo channels — logo first
- ✓ Dedicated booth in priority spot

🤝 GOLD SPONSOR

2 SLOTS AVAILABLE

\$1350

- ✓ Prominent brand placement on-site
- ✓ Stage mention & speaker shoutouts
- ✓ Logo on all event promotions
- ✓ Networking access & engagement
- ✓ Booth space at the venue
- ✓ Social media visibility pre & post

Sponsorship Opportunities - Benefits



Benefits	Platinum	Gold
Logo on all printed matter (Banners/Standees/Posters/Goodies)	✓	✓
Priority Seating in Keynote	10	5
Website Promotion in Logo and Link	✓	✓
Social Media Posts	✓	✓
Exclusive Keynote Opportunity	✓	
Stream your organisation's video during breaks	✓	

Exhibitor Sponsorship



***Booths will be provided on priority to the sponsors based upon the accessibility of the participants**

Items	USD	Dimensions
Exhibitor Booth	\$250	1 table, 2 chairs, 2 spotlights, 1 TV (50 inches), 1 power outlet, Stage, Backdrop, Table Branding

WHAT YOU GET AS A SPONSOR



Brand Visibility

Standees, banners, stage mentions & backdrops throughout the venue and event.



Direct Audience Access

Engage ~350 hand-picked professionals: engineers, founders, architects & leaders.



Promo Content Exposure

Logo & mention across all pre and post-event social media and promotional content.



Networking Opportunity

Booth space, intro opportunity or networking session to directly engage attendees.



Community Positioning

Be positioned as a key enabler of India's tech ecosystem — trust by association.



Post-Event Report

Full analytics report: reach, engagement, photos & social coverage after the event.

WHY SPONSOR NEXUSCON26?

01

Premium Audience

Every attendee is a vetted professional — engineers, leaders, founders. Zero noise, high signal.

02

Proven Community

4.7★ rated events, around 16,000 Meetup members, 30+ events organized with top-tier tech partners.

03

Full Funnel Exposure

Pre-event promo, live event visibility, post-event coverage — your brand stays front-of-mind.

04

Exclusive Positioning

Limited slots mean you stand out — not lost in a crowd. Be THE brand at this event.

05

Community Trust

TechNexus has built deep credibility. Sponsoring us signals you care about the developer community.

06

ROI-Driven

Direct leads, brand recall, hiring visibility, product feedback — tangible returns from one event.

COMMUNITY VOICE — ATTENDEE FEEDBACK

4.7



out of 5.0

754 total ratings

15,000 Community Members

on Meetup.com

What Attendees Say They Loved:

Engaging

393 mentions

Met New People

347 mentions

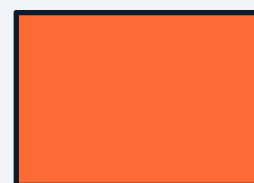
Welcoming Host

333 mentions

Made an Impact

305 mentions

Rating Breakdown:



5★



4★



3★



2★



1★



Connect with us

Email us at info@technexuscommunity.in

[Mohamed Azarudeen Z](#)

[Vinodh kumar](#)

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THANK YOU

